



2525 Michigan Ave. #D3, Santa Monica, CA 90404 • (310) 829-9556
www.taggallery.net

2010 California Open Exhibition

August 17 - September 3

**Deadline for entries:
Saturday, June 26**



GALLERY

at Bergamot Station

2525 Michigan Ave. #D3
Santa Monica, CA 90404

To learn more about TAG Gallery,
visit our website at www.taggallery.net

About the CALIFORNIA OPEN

The 2010 California Open Exhibition is the fifth annual juried art competition sponsored by TAG Gallery, located at Bergamot Station Arts Center, Southern California's largest art gallery complex and cultural center.

The exhibition recognizes excellence in a diverse range of media and offers artists exposure at a world-class destination.

AWARDS

First Place \$500
Second Place \$300
Third Place \$200

JUROR OF SELECTION

Karen Moss
Deputy Director of Exhibitions and Programs
Orange County Museum of Art

CALENDAR 2010

Sat. June 26	<u>Postmark Deadline for Entries</u>
July 18	Notifications Mailed
August 10 - 14	Receipt of Shipped Work
August 13 & 14	Receipt of Hand Delivered Work 12 noon to 4:30 pm
August 17	Opening of Show
August 21	Reception 5 - 8 pm Awards Presented
September 4	Pickup of Hand Delivered Work 12 noon to 4:30 pm
September 8- 10	Return of Shipped Work

RULES OF ENTRY

ELIGIBILITY: Open to U.S. residents, 18 years or older, working in fine art media. Categories include Computer Art, Drawing, Mixed Media, Painting, Photography, Printmaking, Sculpture. Work must be original. Entries are limited to a maximum of six works completed since 2005 and not shown previously at TAG Gallery. (TAG artists are not eligible.)

SPECIFICATIONS: Frames, mats and wiring must be professional quality. No saw-tooth hangers. Wiring must be in good condition and substantial enough for the weight of the artwork. Two-dimensional works on paper must be framed and under Plexiglas. Delivered work must match the CD.

SIZE RESTRICTIONS: Hanging works are limited to 48" height x 36" width including frame and may not exceed 30 lbs. per unit. Sculptures may not exceed 40 lbs. Special installations require prior approval of the Gallery Director.

ACCEPTED WORK: Accepted artists will receive instructions for shipping and hand delivery. There is no charge for walk-in hand delivered work. There is a handling charge of \$50 for shipped work. Shipping costs and insurance are the responsibility of the artist. Shipped artwork must be accompanied by a pre-paid shipping label or airbill. Reusable shipping cartons only. No wood crates or Styrofoam peanuts.

CATALOG: Accepted artwork will be featured in an exhibition catalog available for purchase. TAG Gallery reserves the right to reproduce accepted artwork for publicity and documentary purposes, including the exhibition catalog.

LIABILITY: CDs, and artworks will be handled with the utmost care. TAG Gallery and its representatives will not be responsible for loss, theft or damage to CDs or artworks while in the gallery's possession or in transit.

SALES: All work must be available for sale. There is a 35% commission to TAG Gallery on sales during the exhibition and 30 days subsequent to the close of the exhibition. No work may be removed from the gallery until close of exhibition.

AGREEMENT: The submission of entries to this competition shall be understood to constitute an agreement on the part of the Artist to all rules and conditions as set forth in this prospectus.

ENTRY PROCEDURE: For two-dimensional work, one digital JPG per entry. Three-dimensional work may have two per entry showing two views. Entries must be post-marked on or before June 26, 2010.

DIGITAL: Must be in JPG format, RGB color, 72 dpi resolution, not to exceed 1024 x 768 pixels in dimensions. Submit all images on a single CD. No e-mail submissions. JPG files must be saved as: **Lastname_Firstname_Entry#_Title** (for example: Smith_Alex_2_Springtime.jpg). Label CD with artist's name, title(s) of work, phone number and e-mail address. Enclose a one-page printout of the CD images. Label each printout with artist's name and title(s) of the work. Printout is for office reference purposes only.

FEES: \$30 for one to two entries. Additional entries \$5 each; maximum six entries. Make check or money order payable to TAG Gallery. All fees are non-refundable.

NOTIFICATION: Results of the jurying will be mailed no later than July 18, 2010. Enclose a self-addressed, stamped envelope for notification and return of your CD. Please check postage amount. Insufficient postage may result in a delay or inability for the USPS to deliver. CDs of accepted work are retained by TAG Gallery. Prices quoted on the entry form may not be changed after acceptance.

ENTRY CHECK LIST:

- Check or Money Order payable to TAG Gallery
- CD & reference printout
- Completed Entry Form
- SASE for your notification information and return of materials
- Send to: **TAG GALLERY**
California Open
2525 Michigan Ave. #D3
Santa Monica, CA 90404

QUESTIONS: TAG Gallery (310) 829-9556
E-mail: taggallery@verizon.net

2010 California Open ENTRY FORM

Last Name _____ First _____
Address _____
City _____ State _____ Zip _____
E-mail _____
Phone _____

Categories:

Computer Art (CA), Drawing (D), Mixed Media (MM),
Painting (PTG), Photography (PH), Printmaking (PM), Sculpture (S)

Entry 1

Title _____
Media _____ Category _____
Size (HxW) _____ Price _____

Entry 2

Title _____
Media _____ Category _____
Size (HxW) _____ Price _____

Entry 3

Title _____
Media _____ Category _____
Size (HxW) _____ Price _____

Entry 4

Title _____
Media _____ Category _____
Size (HxW) _____ Price _____

Entry 5

Title _____
Media _____ Category _____
Size (HxW) _____ Price _____

Entry 6

Title _____
Media _____ Category _____
Size (HxW) _____ Price _____

Agreement: Submission of entries to this competition constitutes acceptance of all rules and conditions stated in this Prospectus. I do not hold TAG Gallery, or its representatives, responsible for loss or damage of any kind to CD or works of art.

Signature _____

Where did you hear about the California Open Exhibition?

For Office Use Only: Entry Fee _____ Check # _____

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